*You should know all the terms from each chapter!!!*

**Chapter 6**

- What is demography?
- What is the census? How does the federal government use the information from the census?
- What were the three great waves of immigration to the United States?
- What is meant by the term “minority majority”?
- Look at Figure 6.1 on page 186. What is happening to the white, non-Hispanic population? Which ethnic minority is growing the quickest?
- What was the goal of the Simpson-Mazzoli Act?
- How have the following demographic changes affected political changes? (Immigration, regional shifts, and an aging population)
- Explain the significance of the following as sources for political learning: family, mass media, and schools.
- Name two ways in which aging affects political behavior.
- Who came up with the first scientific poll? What is the key to the accuracy of opinion polls?
- What is random-digit dialing?
- List three criticisms of public opinion polling.
- What do political polls reveal about the American electorate?
- What is the “paradox of mass politics,” according to Russell Neuman?
- What is the largest impact of declining trust in government since the 1960s?
- Explain the differences between liberals and conservatives on various issues (see Table 6.1 on page 199).
- List some of the activities of conventional political participation. Which one is the most common activity?
- Define civil disobedience and give an example.
- How does minority group status affect political participation?
- What is the public’s general attitude about the scope of government?
- Comment on how Americans’ lack of political knowledge and low participation rate affects democracy.

**Chapter 7**

- Explain the purpose of a “media event.”
- List the seven principles of news management as practiced in the Reagan White House.
- Explain two media techniques used most effectively by President Franklin D. Roosevelt.
- What is meant by investigative journalism?
- Explain the importance of the era of “yellow journalism” as it relates to the print media.
- Explain how television affected the political career of Richard Nixon.
- What effect did television have on the war in Vietnam?
- Explain three ways in which the Federal Communications Commission has regulated the airwaves.
- What impact has cable TV had on news reporting? (Broadcasting vs. Narrowcasting)
- What did the Columbia University Project for Excellence in Journalism conclude about cable news channels?
- What is the basic principle of selective exposure?
- What makes news reporting on the Internet particularly different than news reporting on television?
- Explain two consequences of private control of the media in the United States.
- What has happened to many local newspapers?
- Where does most news come from?
- What is meant by a “sound bite” and what does it tell us about news coverage?
- Explain how the news media tend to be biased.
- What is a “talking head”?
- What is the “policy agenda”? What do policy entrepreneurs try to do?