GOAL: A PAGE A DAY (using something else, instead of graphite)

This is DAY #________  *

Multiple sketchbooks (volumes) for the same semester are credited as one sketchbook.

FOR MEETING BASIC EXPECTATIONS, STANDARDS, AND REQUIREMENTS...

<table>
<thead>
<tr>
<th>Description</th>
<th>Points Possible</th>
<th>Score</th>
<th>0</th>
<th>1</th>
<th>2</th>
</tr>
</thead>
<tbody>
<tr>
<td>The sketchbook is the correct size – smaller than (no larger than) 8” x 10”.</td>
<td>20</td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>The sketchbook is dedicated to just ART. It contains no work from other courses.</td>
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<tr>
<td>Attached on front of the cover is a typed display tag and statement that follow the assigned format. (See back. ➔)</td>
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<tr>
<td>The sketchbook is not a folder or a pad of papers, but an actual bound book – hardbound, stitched or spiral.</td>
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</tr>
<tr>
<td>All pages are securely attached and protected by a cover. Pages do not/cannot fall out or stick out of the book.</td>
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<tr>
<td>The sketchbook is in good condition and easy to look through.</td>
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<tr>
<td>The pages are drawn on just one side.</td>
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<tr>
<td>Like a diary, each page in the book has a date the page was drawn.</td>
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<tr>
<td>The pages are numbered and in chronological order.</td>
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<tr>
<td>The sketchbook(s) contains nothing potentially inappropriate, offensive or in violation of school policy.</td>
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</tr>
</tbody>
</table>

**SUBTOTAL for MEETING BASIC “REQS”: __________/20**

FOR USING YOUR BOOK’S PAGES TO SKETCH, DRAW, PAINT, PLAN, STUDY, EXPERIMENT, TEST, BRAINSTORM, RESEARCH, TAKE ART NOTES....

Count how many pages in your book(s) have been used so far for these art-related purposes.

Do not count individual drawings. Instead, count the number of PAGES used.

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</table>

**SUBTOTAL for PAGES USED FOR ART: __________/______**

FOR EACH USED PAGE THAT CONTAINS NO GRAPHITE...

* A purpose of this SKETCHBOOK assignment is to play with, experiment with and familiarize yourself with other art media.

Count how many used pages contain no graphite.

Do not count individual drawings. Instead, count the number of PAGES used.

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**SUBTOTAL for PAGES USED WITHOUT ANY GRAPHITE: __________/______**

COMBINED SUBTOTALS (NUMERATORS) / COMBINED POINTS POSSIBLE (DENOMINATORS)

GRAND TOTAL: __________/_________ = ________

Which is the same as __________% 

QUALITY OF WORK  
Assess the sketchbook for the time, attention, detail and complexity given the _____ pages used.

This assessment will be averaged with the percentage score (above) earned for quantity of work.

HAND IN THIS COMPLETED SCORE SHEET WITH YOUR SKETCHBOOK(s).
How to Make a **DISPLAY TAG & STATEMENT** for an Artwork

In the Visual Arts each art object* on display is accompanied by a display tag and a statement.

*art object = a sketchbook, a portfolio, or any loose artwork not secured in a book or portfolio

**DISPLAY TAGS** answer four basic questions frequently asked by viewers:
- "WHO made this...?"
- "WHAT'S it called...?"
- "HOW did they make it...? With what materials...?"
- "WHEN did they make/complete it?"

Display tags can also include information about...
- the PRICE...  *(IMPORTANT if the artist is willing to sell the work)*
- the DIMENSIONS... *(IMPORTANT if a photo is displayed instead of the actual work)*
- the OWNER... *(IMPORTANT if the work is on loan or from someone’s collection)*

**STATEMENTS** tell the story behind the artwork and/or the artist.

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**Arthur G. West**

**Black Hills at Sunrise**

graphite, collage and acrylic on canvas

January – June 2016

*This painting was made to go in a very specific place.*

*There is a big blank wall I see every morning at my school. One day I realized, “If that wall had been given a large window, I would see the Black Hills each morning instead of just a wall.”*

*Sunrises are all about intense displays of color, so I kept the drawing simple, but applied colors in the purest form I could.*

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**TIPS for Good Display:**

- **Give each art object (e.g. book, portfolio, canvas, etc.)** its own complete display information.
  - This is a standard courtesy to viewers, much like a program or bulletin is when provided at a show.
  - Viewers do not like to have to guess or figure it out for themselves.
  - **Always TYPE your display information.**
    - Use a legible font that's a comfortable size to read at arm's length.
    - Leave a comfortable margin space around the text.
  - **PLAN AHEAD...**
    - How will your art be displayed...? on a table...? on easels...? in frames...? no frames...?
    - How do you want your information displayed?
      - on the cover for each book or binder...?
      - inside the cover of each book or binder...?
      - as separate cards...?
      - as folded tents...?
      - as a "table of contents" for a collection of work...?
- **Print onto card stock or mount the tags onto something stiffer or heavier than standard weight paper.**
- **Trim carefully, and print an extra** as backup, in case you “hack things up” too much or lose it.
- **NEVER** permanently glue, tape, or staple info tags directly onto the surface of your of art!