

[Volunteer – Youth Voice \(DOH-VOL2022-4\)](#)

PCH – Adolescent and Young Adult Health Program

Statewide, WA (Flexible/Hybrid)

Closing: January 17, 2023

Volunteer Opportunity

This is an unpaid opportunity in the Adolescent and Young Adult Health unit.

The Division of Prevention & Community Health (PCH) contributes to the Department of Health's vision by collaborating with partners and stakeholders to enhance the health of individuals, families, and communities, and to eliminate health inequalities. We work to prevent disease, and promote healthy start, healthy choices, and access to services.

The Adolescent and Young Adult Health Program housed in the Thriving Children and Youth section emphasizes a youth development approach, to inspire adolescents to make positive decisions for healthy and successful lives. We value the insight, expertise, experiences and contributions of young people and believe they know what issues are important to them, and what solutions will work for them. We strive to engage adolescents and young adults in program planning and implementation to ensure our public health strategies are relevant and accessible to them.

Description of Duties to be performed:

- The Department of Health is seeking two young people aged 16 to 22 to provide subject matter expertise and youth perspective on Adolescent Health communications materials, with a strong focus on social media, and help us expand our communications reach to young people.

- The volunteer will assist Adolescent Health staff with creating and/or editing materials for adolescent public health promotion activities, with the goal of updating/editing/creating content from a youth perspective so it is adolescent and young-adult friendly.
- Materials include (but are not limited to) creating social media posts, identifying additional social media presence to connect with young people, and reviewing, editing, and/or creating flyers, videos, and newsletter content for distribution to the general public.
- We are seeking the perspective and expertise of young people in high school and/or college.
- Schedule and timing are negotiable.

Role and Responsibilities:

- The Youth Voice volunteers will collaborate with Adolescent Health and other relevant DOH staff to:
 - Plan monthly adolescent health social media communications campaigns for 2023.
 - Create and/or edit static and/or video content for Instagram and TikTok for adolescent health communications campaigns, with the goal of updating/editing/creating content from a youth perspective so it is more adolescent and young-adult friendly.
 - Identify additional social media presence to connect with young people.
 - Review, edit, and/or create other types of communications materials, including flyers, videos, surveys and newsletter content for distribution to young Washingtonians.
- The time spent per week, the frequency and the duration will be flexible to meet the needs of young people who are interested. We are seeking the perspective and expertise of young people in high school and/or college. The topics of the content will be determined by the volunteer mentor/AH staff person and will include adolescent well-visits, health literacy, suicide prevention, substance use prevention, and adolescent and teen health resources. Our goal is to create 1-2 social media posts geared to youth, per week.
- Volunteer projects will require about one to five hours per week not to exceed five hours per week.
- Volunteers can work on projects as they are available for a period not to exceed one year.
- When working directly on a project, volunteers will be asked to meet online with the mentor for about 30-60 minutes each month, and to correspond regularly via email (about weekly) to discuss and work on materials projects.

Required knowledge and abilities:

- Strong communication skills, including the ability to convey information using a variety of approaches, including social media (reports, spreadsheets, email).
- General computer skills and basic knowledge of Microsoft Word, Power Point and Excel.
- Able to volunteer 1-5 hours per week between the hours of 7am-5pm Monday-Friday. Hours are negotiable to fit your schedule.
- Opportunity runs March 16, 2023 – March 1, 2024.

For questions about the recruitment or the application process, please reach out to Kristina Cox at kristina.cox@doh.wa.gov or 360-485-5249.